

DAAD - Strategic Partnership Project:

Creating a Transatlantic Applied Science Network in Engineering



President's Event and Policy Seminar

March 10 - 12, 2016
 h_da Senatssaal
 Building C10, 14.01

Dear colleagues and partners,

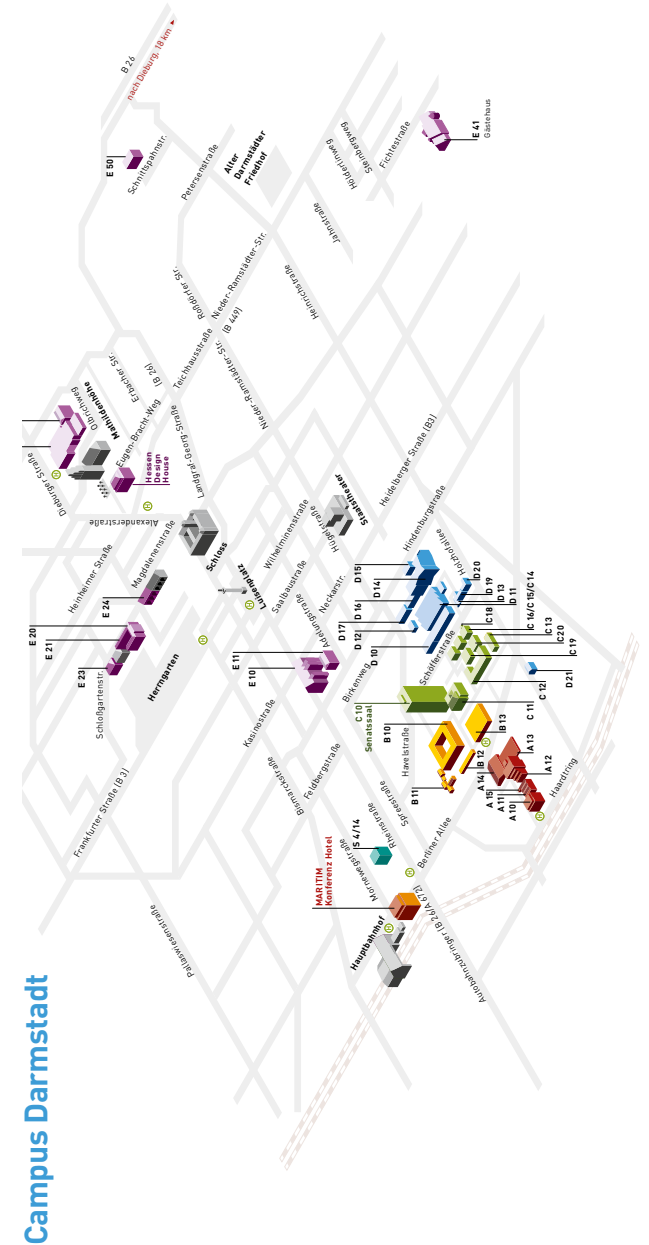
it is my pleasure to welcome you to Hochschule Darmstadt University of Applied Sciences to celebrate the commencement of our project "Creating a Transatlantic Applied Science Network in Engineering", sponsored by the German Academic Exchange Service DAAD.

It is a great honor and achievement for h_da to be part of the DAAD Strategic Partnership Program. We will enjoy working closely with all of you to raise our cooperation to a new level. Today's President's Event and Policy Seminar is a unique occasion to bring together all institutions involved. We will hear representatives from politics and business and discuss essential aspects of our collaboration - e.g. the notion of "applied science" in higher education and the value of global learning, teaching and working experience - with experts from various renowned institutions. There will also be plenty of time for getting to know one another and explore the h_da campus and Darmstadt.

I am honored to welcome you as our guests and I am looking forward to lively discussions and an enjoyable time together.

Kind regards,

Prof. Dr. Ralph Stengler
 President of Hochschule Darmstadt
 University of Applied Sciences



President's Event and Policy Seminar

Agenda

Wednesday, March 9, 2016:

- 7:00 pm Informal "Meet and Greet" at Hessen Design House,
Eugen-Bracht-Weg 6, 64287 Darmstadt

Thursday, March 10, 2016:

- 9:00 am Welcome address by **Prof. Dr. Ralph Stengler**, President, Hochschule Darmstadt University of Applied Sciences
- 9:15 am Welcome address on behalf of Boris Rhein, Hessen State Minister of Higher Education, Research and the Arts, by ministry representative
- 9:30 am Welcome address by **Dr. Marie-Luise Wolff-Hertwig**, CEO Entega AG, h_da University Board
- 9:45 am Welcome address by **Dr. Anette Pieper**, Director Project Department, DAAD: „Strategic Partnerships – a Cornerstone of Internationalization“
- 10:15 am Key note speech by **Prof. Dr. Gary R. Bertoline**, Dean, Purdue Polytechnic Institute, West Lafayette, Indiana: "Higher Education Transformation for the 21st Century"
- 11:00 am Coffee break
- 11:30 am **The Experts' Voice:**
Dr. David Sirakov, Director, Atlantic Academy Rhineland-Palatinate, Kaiserslautern:
"Challenges in the Transatlantic Relations"
Prof. Dr. Michael Dobbins, Goethe University Frankfurt:
"The German and American Higher Education Systems in Comparison"
Bernd Kistner, Head of Division Foreign Trade and Location Policy, Hessen Ministry of Economics, Energy, Transport and Regional Development; Hessen Wisconsin Friendship Association:
"Hessen and the United States – Strong Economic Partners"

Thursday, March 10, 2016:

- 11:00 pm Lunch break at h_da Mensa
- 1:30 pm Photo session
- 2:00 pm **The Partners' Voice:**
Prof. Dr. Dennis J. Shields, Chancellor, and **Prof. Dr. Molly Gribb**, Dean, College of Engineering, Mathematics and Science, University of Wisconsin-Platteville:
"Applied Science and Engineering at UW-Platteville"
Prof. Dr. Mukund S. Kulkarni, Chancellor, Pennsylvania State University Harrisburg:
"Access and Affordability in Higher Education in the United States"
3:00 pm Coffee break
3:30 pm **Prof. Dr. Robert M. Meyer**, Chancellor, and **Prof. Dr. Charles Bomar**, Dean, College of Science, Technology, Engineering and Mathematics, University of Wisconsin-Stout:
"UW-Stout's Role as a Polytechnic University"
Prof. Dr. Robert Cox, Associate Dean for Globalization, Purdue Polytechnic Institute:
"Developing Outstanding Engineers and Technologists to Serve a Global Society"
Prof. Dr. Joseph C. Hartman, Dean Francis College of Engineering, University of Massachusetts Lowell:
"Academic-Industry-Government Partnerships: New Models for Developing Workforce Talent"
5:00 pm End of session

Friday, March 11, 2016:

- 8:30 am Tour of h_da engineering labs
Prof. Dr. Brita Pyttel: Department of Mechanical and Plastics Engineering
Prof. Dr. Christian Weiner: Department of Electrical Engineering and Information Technology
Meeting Point: h_da Hochhaus main entrance
- 10:00 am Coffee Break
- 10:30 am **Dipl.-Ing. Agr. Fabienne Seibold** and **Anca Eisele**, John Deere GmbH & Co. KG, Ambassador of the Society of Women Engineers (SWE):
"How Valuable is International Study and Work Experience?"
- 11:00 am Round table discussion with exchange professors and students sharing their impressions and insights:
Prof. Dr. Jim Hamilton, University of Wisconsin Platteville
Prof. Dr. Brita Pyttel, h_da, Professor of Mechanical Engineering
Prof. Dr. Wendy Stary, University of Wisconsin Stout
Prof. Dr. Bernd Steffensen, Head of h_da Graduate School
Andreas Dewald, student h_da
Sebastian Kammer, student h_da
Current US-exchange students at h_da
- 12:00 pm Lunch at h_da Mensa



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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